

ABSTRACT

A method of raising funds for an organization through the purchase of life insurance is provided. The organization obtains a list of donors that have been selected to form a participant pool, the participant pool of donors having been constructed according to a mortality matrix. The organization purchases a life insurance policy on the life of each donor in the participant pool and then receives a death benefit payment from one of the life insurance policies upon the death of one of the donors in the participant pool.

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